

**W-2965(A)**

**B.B.A. (Sixth Semester) Examination, (Second Chance) June-2020**

**RURAL AND AGRICULTURAL MARKETING**

**Paper - M-605**

*Time : Three Hours*

*Maximum Marks : 40*

*Minimum Pass Marks : 16*

**Note :** Attempt **all** questions.

- Q.1. Fully explain the various challenges faced by Indian rural market in present era. Suggest the remedies. 8
- Q.2. What is market structure? Describe the dynamics of agricultural market structure. 8
- Q.3. Explain various channels of distribution for agricultural raw materials. 8
- Q.4. What are the challenges faced by regulated market in rural India? Examine their future scope. 8
- Q.5. Write notes on: 8
- a) Grading of agricultural product.
  - b) Warehousing of agricultural product.

